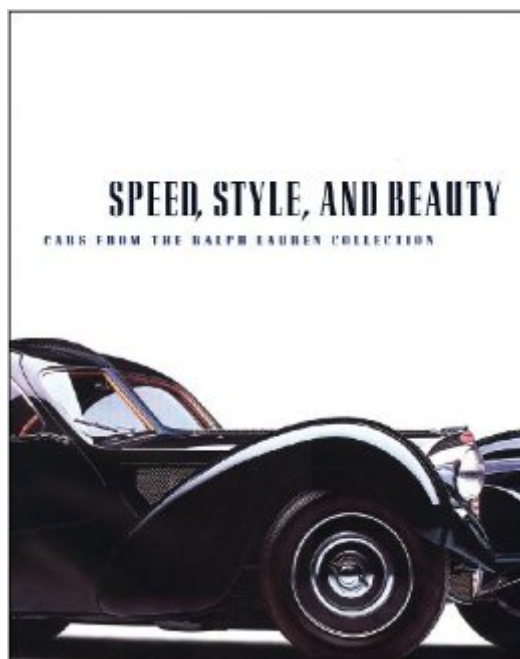


The book was found

Speed, Style, And Beauty: Cars From The Ralph Lauren Collection



Synopsis

Bugatti and Bentley, Alfa and Aston, Mercedes and McLarenâ€”these are not merely cars, they are some of the most exquisite automobiles ever assembled, selected by Ralph Lauren, one of the foremost designers of our time. This breathtaking volume features 29 of these wondersâ€”from such unparalleled masterpieces as the 1930 Mercedes Benz â€œCount Trossi,â€”the 1938 Alfa Romeo Mille Miglia, and the 1938 Bugatti Atlantic Coupe to marvels from Jaguar, Aston Martin, Ferrari, Porsche and even a Ford â€œWoodyâ€”â€”each of these vehicles is lovingly photographed and presented with authoritative elegance. Complementing the images are sketches of these and other carsâ€”rarely seen drawings that give insight into the conceptual and development stages of the automobiles. Now in its fourth printing, *Speed, Style, and Beauty* is the first book on cars to center its discussion squarely on the car's role as an art object. The 29 chapters, by two of the best known and most respected authors writing about cars today, gives the indispensable background information, but also approaches the cars the way an art historian would approach fine sculptureâ€”treating them as consummate works of decorative art for the modern age. With over 160 color images by world-renowned photographer Michael Furman, plus an introductory interview with Ralph Lauren who discusses the links between the cars and his overall design philosophy, this is an elegant yet informative book that will delight both the rampant car enthusiast and aficionados of great design in any form. The sleekly curved chrome and steel of these timeless dream machines conjures the glamour of the 1930s, the opulent ease of the 1950s and the charged excitement of the 1980sâ€”the perfect marriage of speed, style and beauty.

Book Information

Hardcover: 210 pages

Publisher: MFA Publications; Made in Italy edition (March 15, 2005)

Language: English

ISBN-10: 0878466851

ISBN-13: 978-0878466856

Product Dimensions: 1 x 9.5 x 12 inches

Shipping Weight: 3.9 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (32 customer reviews)

Best Sellers Rank: #238,255 in Books (See Top 100 in Books) #72 inÂ Books > Engineering &

Transportation > Automotive > Classic Cars #122 inÂ Books > Engineering & Transportation >

Automotive > History #531 inÂ Books > Engineering & Transportation > Transportation > History

Customer Reviews

Jay Leno and Ralph Lauren are almost certainly America's two best-known car collectors. Each man's incredible collection of automobiles reflects their personality as well as their public image. While Leno's vast collection does include irreplaceable Dusenbergs and renowned racing cars, the contents of the hangers where he stores his collection are quite eclectic and reflect his unique interest in cars that have a story to tell. He is justifiably proud of his encyclopedic knowledge of automobiles and motorcycles, but his collection really reflects his blue-collar roots and blue denim personality. While Ralph Lauren also sprang from a modest, blue-collar background, he was an ambitious young man and always aspired to be one of the moneyed "smart set". He made his fortune from his Polo collection of clothing, which was not so coincidentally influenced by the classical styles of the 1930s. For more than a generation Lauren has dressed men in a moneyed, tasteful way and his collection represents the finest, most visually stunning automotive rarities that money and taste can buy. Lauren's cars track so well with the style and cut of his apparel line that some of them have been used as backdrops or props for advertising spreads. This lavish book was produced in 2005 on the occasion of the exhibition of Lauren's collection at the Museum of Fine Arts in Boston. Now, I think the practice of exhibiting automobiles or motorcycles in art museums is a dubious one and simply an attempt to increase their box office, but in any event, it was a beautiful exhibit. This is a large format book with photographs by Michael Furman, who is often said to be the finest automobile photographer working today.

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